

PETERBOROUGH

Social Planning Council

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Mission Statement

Through research,
community development,
and public education, the
Peterborough Social
Planning Council works
to build a strong
community

Vision

The vision of the PSPC is
to be an organization that
facilitates active broad
based citizen participation
in shaping healthy
communities in
Peterborough city and
county; acts as a catalyst
for positive, sustainable
social change; and
promotes understanding
that social justice is in
everyone's interest.



United Way

Member Agency

2010-2011 A Year in Review



A message from the President

A Year of Learning What the PSPC Can Do!

It has been another eventful year for the PSPC. The organization continues to be very active in the community promoting social justice for all. Our Space continued to mature over the year and took over control of their organization on October 1st, 2010. Our Space continues to meet a critical need in our community, and we wish them every success.

We continue to be supported by the City and County of Peterborough, and the United Way Organization. Without their support, we would not be able to operate. As well, we have been fortunate to be involved in other fee for service projects such as the Trillium Poverty Reduction project. Thanks to all those organization who provide financial resources so that we can continue to support our community.

Our Board continues to be busy directing the organization and doing fundraising. Thanks to all the members who made our fundraising events such as Soupfest (for United Way) and the International Feast great successes. As well, thanks to our internal committees who provide such valued direction in a number of areas for the board. Sharon Courts, our past president, passed away this year – we had a celebration of her life ceremony which highlighted many of her major contributions to our community. Sharon is sadly missed.

The Board continues to change. A number of our key board members will be retiring – we would like to thank each of them for their selfless contributions to our organization. The retired board members are Dave Woodall, A.J. McNaught, Dorothy Boddy, Barry Boyce, and Beth Stewart. We look forward to welcoming new board members at our Annual General Meeting.

Our Staff continues to do amazing work. Brenda Dales, our Executive Director, and Dawn Berry Merriam (Research & Policy Analyst) are very engaged in our community and provide great information and direction. Robin Steed (Research Associate) has recently left the organization – we wish her all the best in her new endeavours. We welcome Chris Kawalec to the organization – he is the co-ordinator for the Poverty Reduction Network. Thanks to them for all their hard work and commitment to the organization.

Our community continues to have many challenges. We ask for your support by getting involved in any way you can to help promote social justice. Thank you.

Barrie Cope, President



Executive Directors Report

We continue to have a busy and exciting year at the Peterborough Social Planning Council. Our involvement with Our Space Community Centre, Immigration Partnership, Poverty Reduction work, and new initiatives have been very rewarding. We are pleased that Our Space Community Centre became its own organization effective October 1st, 2010.



Our ability to keep the community informed through our InfoNotes and reports on trends and issues affecting citizens have been used as planning resources by citizens, municipal government, community based organizations and businesses alike. Through our work we can assist our community in planning for an improved Quality of Life in Peterborough County and City to meet the needs of the people who live, work, and relax here.

This year we received two year funding from the Ontario Trillium Foundation in the amount of \$116,000.00 to create a coordinated approach to the delivery of service for those living in poverty in the Peterborough region. This is a collaborative partnership with the Poverty Reduction Network, CMHA, A.H.A.C., Peterborough County-City Health Unit and Community Employment Resource Partnership. As well, we continued to work with our provincial partners looking at local strategies for youth engagement with our Youth Confidence in the Future and Learning initiative with the Kawartha Pine Ridge District School Board and the Canadian Education Association. In addition, the Engaging Marginalized Communities for Better Health Outcomes initiative funded by the Ministry of Health Promotion with the Social Planning Network of Ontario, Health Units and other Social Planning Councils across the province has opened doors at decision making tables locally.

It continues to be a pleasure and privilege to work as part of a team with staff, board members, individuals, advocates, agency volunteers and community groups. I would like to acknowledge Sharon Courts who passed away this past year. She has been a great supporter, teacher and mentor to many of us. She was actively involved in the development of Our Space Community Centre and I was pleased she got to see her dream come true. We will all miss her.

I would like to thank everyone for their support, time and commitment to social justice, poverty reduction and community planning for Peterborough County and City. I look forward to the year ahead in continuing our work with our community partners. Our ability to provide relevant and useful social research, information and a facilitative role in supporting coalitions and community groups to affect positive, sustainable social change.

Brenda Dales, Executive Director



Reports and Documents

InfoNotes – Informing the Community:

The PSPC prepares frequent InfoNotes to circulate information on new initiatives, trends and policies/reports of which the broader community should be made aware. To date 54 InfoNotes have been broadcast since we undertook this community education initiative. This past year, 14 initiatives that impact on the health and quality of life in our community have been profiled to help us educate the community about what will effect change in Peterborough. Go to our website www.pspc.on.ca to read reports and InfoNotes.

- “Navigating the Journey to Wellness: The Comprehensive Mental Health and Addictions Action Plan for Ontarians”
- BILL C-304: Moving to a National Housing Strategy
- Supporting Informal Caregivers - The Heart of Home Care
- Planning for a Pedestrian Friendly Community- Community Action Plan: City-County of Peterborough
- Menu 2020: Ten Good Food Ideas for Ontario Food Solutions
- A Municipal Cultural Plan for the City of Peterborough
- Metrolinx: Peterborough Rail Study
- Quality of Life: Indicators Vital to the Community of Peterborough City and County
- Aging Workforce Research Pilot Project: Highlights of the Older Workers Stories Project
- Health Unit Announces New Dental Clinic Location
- Plan it Peterborough: City of Peterborough Official Plan Review
- Geographical Information Systems (GIS) and Community Planning
- PROPOSED CHANGES TO THE CANADA PENSION PLAN
- Our community is developing a Sustainability Plan
- Global Age-friendly Cities: A Guide “This Train Means Business”: PROGRESS REPORT No. 1 OF THE SHINING WATERS RAILWAY
- Update: Special Diet Allowances

Community Development & Partnerships



The PSPC is a partner at a number of local community tables:

- Poverty Reduction Network
- Basic Needs Committee of PPRN (Poverty Reduction Network)
- Food for Kids
- Concerned Citizens Coalition
- Homelessness Coordinating Committee
- Partnership Council on Immigrant Integration
- Healthy Communities
- Trent Centre for Community Based Education
- Housing Supply Committee, AHAC
- Ethics Review Board of Trent University
- Chamber of Commerce – policy committee
- Aging Workforce- Workforce Development
- Drug Strategy Coalition
- Oral Health Coalition
- Neighbors In Action Committee
- Knox Street United Church Community Hub

The Peterborough Social Planning Council acknowledges the generous support of
United Way of Peterborough & District

City of Peterborough

County of Peterborough

Numerous Businesses and Community Members who contributed to making our International Feast and Soupfest huge successes!

Special thanks to the many contributors who anonymously and faithfully support our work both financially and as volunteers

“Transportation is a Social Justice Issue”: Planning for Great Streets. A report on how the City of Peterborough can transform its street network into cherished public space.”

The Peterborough Social Planning Council released our report on transportation needs for the City in August, 2010. Based on extensive community consultation, the report calls for enhanced public transit, more dedicated bicycle lanes and a ‘pedestrian-friendly’ approach to planning.

Highlights of our Partnership Work:

Trillium Project on Youth Confidence in the Future and Learning

The Peterborough Social Planning Council undertook a community consultation process with youth. This initiative, in partnership with 4 other social planning councils and the Canadian Education Association worked with the Kawartha Pine Ridge District School Board and community partners to survey youth about their confidence in education and community. Surveys were conducted on line. Community partners included the Youth Council for the City of Peterborough, Peterborough County City Health Unit and the Youth Emergency Shelter. Results will be compiled in July, 2011.

Supplementary to this survey, the PSPC undertook a literature review on youth confidence and community capacity building and developed a demographic profile of youth in our area. Further, a series of focus groups were co-hosted with the Youth Council and the Peterborough County City Health Unit to explore what we need to do to make Peterborough a youth-friendly community.

“Youth Moving Us Forward” Their Report on Planning for a Youth-friendly Community

The Peterborough Social Planning Council in partnership with the Peterborough County City Health Unit and the City of Peterborough and its Youth Council have been working together for the past year to develop a vision of how we can become a more ‘youth-friendly’ community. The Youth Council hosted a series of focus groups. Results of the three projects noted above were presented to participants. The youth were then asked to identify :

- What are Peterborough’s strengths that should be celebrated?
- What issues should Peterborough be focusing on to build a more youth friendly community?

The report documents:

- The issues
- Ways that youth can help address the issue,
- How adults can help solve the issue
- And ways that youth and adults can work together

The report is being shared with the community and will form part of the consultation for the City’s Official Plan Review and the vision being developed through Sustainable Peterborough.



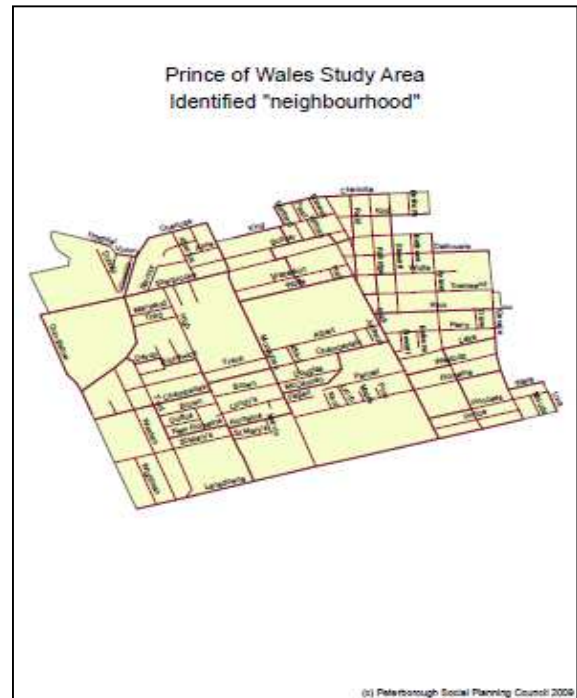
Poverty Reduction Work

Prince of Wales Study Gets Results Creation of a Community Hub

In 2007, the Peterborough Social Planning Council (PSPC) was asked to conduct a community consultation to identify ways of improving the educational and social experiences of the students and their families. Building on this report, in 2009, a Community Hub was kick started by Prince of Wales school in partnership with the Poverty Reduction Network. The Healthy Communities initiative chose the Prince of Wales community to support the initiative.

The following was identified:

- Increase number of afterschool and weekend activities for children and families
- Increase physical activity for students
- Increase access to community based agencies
- Increase skills of teachers and students in leading activities
- Increase numbers and improved safety of children walking and cycling to school
- Increase number of activities supporting workplace wellness for staff
- Increase access to healthy food for
- Increased community input to program planning and implementation



Since that time, the Community Hub and Healthy School Project at Prince of Wales has been instrumental in supporting teachers, administrative staff and students in building a healthy environment where everyone can thrive. The PSPC worked with community partners to evaluate the outcomes of the funding and programmes offered through the Healthy Communities initiative.

Engaging Marginalized Communities for Better Health Outcomes

The Social Planning Network of Ontario (SPNO) undertook a project in four regions of the province to identify priority target populations related to selected risk factors, so that some additional community- specific target populations could be identified.

The four communities that participated were Sudbury (north), Peterborough (east), Halton Region (central), Waterloo Region (west). The lead for the project was the social planning councils of these areas. They worked with community partners such as the local public health units to develop the vision and goals of the Healthy Communities Framework. The consultation undertaken by the PSPC identified barriers facing people from marginalized communities for a variety of reasons. The intent was to give people who may not normally participate in community planning exercises, the opportunity to provide input as to the barriers they face in order to have an adequate quality of life. In addition, opportunities to sit at decision making tables as community leaders were made. We wanted to hear from those in Peterborough who may feel left out of current efforts to plan our community.

Finally, we asked which of the 6 priorities and outcomes of the Healthy Communities Framework, they felt were the most important. The results of the consultation were provided to the Peterborough County City Health Unit for inclusion in their community assessment report prepared for the purposes of Healthy Communities.

Over 600 people provided their input through this consultation process.



Community Consultations

Planning for an Aging Community

The PSPC in partnership with Sustain Peterborough developed a survey on “how well are we doing to plan for an aging community?” The survey is based on the World Health Organization’s (WHO) checklist of essential age-friendly community features. The checklist is a tool for a community’s self-assessment and a map for charting progress. Like the “WHO’s” checklist, our survey and the resulting report is intended to be used by individuals and groups interested in making our community more age-friendly. The survey was carried out in June, 2011 and the results will be reported later this summer.

Supporting our Local Food Producers

In November, 2010, the Peterborough Social Planning Council hosted a meeting with a number of food producers to discuss the report “**Menu 2020: Ten Good Food Ideas for Ontario Metcalf Food Solutions**”. Work is underway to identify ways of furthering the directions of Menu 2020 locally.

PSPC Helping to Develop the Local Vision

The PSPC has been actively supporting the work of Sustainable Peterborough. Our community is developing a Sustainability Plan. This Plan is a collaborative effort between all community members in the Greater Peterborough Area. Included are all municipalities, citizens, businesses, groups, and organizations that are located in the area. The PSPC has been engaged in the consultation process and has provided feedback from community stakeholders through a number of its research projects.

Likewise, the City of Peterborough is undertaking an Official Plan Review in order to update the planning principles and policies that will determine how our City grows and develops over the next 20 years. An official plan describes municipal council's policies on how land in our community should be used. It is prepared with input from our community and helps to ensure that future planning and development will meet the specific needs of Peterborough. The city’s official plan impacts the entire Peterborough area. Again, the PSPC is supporting the initiative by providing input from community stakeholders and marginalized communities.

Peterborough Social Planning Council Fun- Raisers

Thursday October 28th, 2010 marked Peterborough’s **14th annual Soupfest for the United Way**. The PSPC partnered with: Our Space community centre, C.O.I.N, and the Elizabeth Fry Society to raise community spirit and funds for our local United Way. This years event included entertainment by Canada World Youth volunteers and Janet and Marion McCue. A special thank you to the restaurants and entertainers who support the Untied Way event every year.

April 24, 2010 PSPC hit the kitchen again, this time to host our **Annual International Feast**. With dishes from around the world, live entertainment and raffles the evening was a hit creating community spirit while raising funds and awareness for the Peterborough Social Planning Council. A special thank you to the awesome food donated by the restaurants and gift items to be auctioned off.

Thank you to everyone who has volunteered at and attended our events every year

Board of Directors

20010/2011

Barrie Cope

President /Chair

Barry Boyce

Secretary

Beth Stewart

Treasurer

Dorothy Boddy

Vice Chair

Barrie Cope

Vice President

Sharon Courts *

Past Chair

Maureen McGarity

A.J. McNaught

David Woodall

Justine Reid

Audrey Casknette

Suzanne Hook

Office Volunteers and

Students

20010—2011

Barry Boyce

Barrie Cope

Jim Dales

Chris Falls

Rebecca Haag

Travis Kendall

Janet McCue

Sarah Price

Lori Sainte

Brett Throop

Tina Williams

Karen Wilson

Carol Winter

Dave Woodall

Margaret Wright

* passed away during term

Staff

Brenda Dales

Executive Director

Dawn Berry Merriam

Research & Policy Analyst

Robin Steed

Research Associate

Chris Kawalec

Poverty Reduction Coordinator



Municipal Priorities According to our Community

To assist the new municipal council members to develop their agendas for action and change, the PSPC prepared a report on the results of the All Candidates Discussion held on October 5th, 2010. At that meeting participants provided ideas for change in 6 sectors. A synopsis report of the discussion and the key directions needed to improve Quality of Life around the issues was developed and circulated to the community. These key directions will assist our councils to identify paths of change and community improvement.

Over one hundred and twenty members of the public attended the All Candidates discussion on Social Issues on October 5th 2010. Twenty seven Mayoral, Councilors and Public Trustee candidates attended and had an opportunity to discuss relevant issues with community members.

Six topic areas were identified by the planning committee:

- Health care
- Income security
- Public access to transportation,
- Housing security,
- Food security
- Employment

Partnerships for Change

We have continued to work with other agencies and organizations to foster change in our community. Examples of our partnership projects are:

- Basic Needs Committee of the Poverty Reduction Network: Chair the committee that us made up of community members, advocates and community based organizations that have an interest in addressing basic needs issues affecting people living in poverty. Issues include health care, home support services, mental health and addiction services, supportive housing, access to services, discretionary benefits, transportation to name a few.
- Neighbors In Action Committee-Establishment of Community Hubs.
- Workforce Development Board: The PSPC is a partner the Aging Work force initiative.
- Trent Centre for Community Based Education (TCCBE): the PSPC continues to support the work of the TCCBE to provide students with experience in community-based education. Staff of the PSPC participated in **Social Analysis Systems (SAS) training** sponsored by the TCCBE.
- Partnership Council on Immigrant Integration (PPCII): We are one of the founding members of the Partnership Council Immigrant Integration and this year saw the implementation of its "Integration Strategy Action Plan 2010 *Integrating Newcomers for a Sustainable Ontario*". The PSPC participates on the advisory committee with the PPCI and the City of Peterborough to develop an exciting and welcoming portal for new immigrants. Further, the PSPC and the PPCII jointly presented to the City of Peterborough on community needs for the city's new strategic plan for transportation.
- Housing – We are co-chairing the Housing Supply Committee of the Affordable Housing Action Committee with PPRN. The committee's work plan for this year is to bring community partners together to develop supportive/affordable housing projects. A letter was sent to the federal government to encourage the development of a national housing strategy. The document was signed by all partners around the table.



Membership/ Donation

Show your support of the PSPC by becoming a Member !!

Membership Fees (Voluntary)

Individual Member:

- ___ \$10 Waged
- ___ \$2 Unwaged

Organization Member:

- ___ \$25— \$50

Membership and/or donation entitles you to receive newsletters on social issues and community action, invitations to events related to social issues and an opportunity to vote at the PSPC annual meeting (members only).

Making an additional Donation

- ___ Up to \$35 (Friend)
- ___ \$36 - \$99 (Contributor)
- ___ \$100 - \$249 (Supporter)
- ___ \$250 - \$500 (Community Builder)

Name: _____

Address: _____

City/ Province: _____

Postal Code: _____

Phone: _____

Email: _____

Method of Payment:

___ Cheque

___ Cash

Thank You!
Receipts will be issued for
Donations of \$10 or more.

Please detach and mail
membership /
Donation or drop it off in
person at the PSPC office

360 George Street North
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K9H 7E7

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<ul style="list-style-type: none"> • Accessibility 2010 	March 2010
<ul style="list-style-type: none"> • Transportation 	February 2010
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