



For more information go to <http://sustainablepeterborough.ca/>

Our community is developing a Sustainability Plan. This Plan is a collaborative effort between all community members in the Greater Peterborough Area. Including all municipalities, citizens, businesses, groups, and organizations that are located in the area.

The Greater Peterborough Area Economic Development Corporation is the lead applicant for the development of the Sustainability Plan. Municipal collaborators include the City of Peterborough and the County of Peterborough which includes: Cavan Monaghan, Havelock-Belmont-Methuen, Otonabee-South Monaghan, Asphodel-Norwood, North Kawartha, Galway-Cavendish & Harvey, Smith-Ennismore-Lakefield, and Douro-Dummer. First Nations collaborators include Curve Lake First Nation and Hiawatha First Nation. Community collaborators include Trent University, Fleming College, the Community Opportunity and Innovation Network, Peterborough Green-Up, the Kawartha Heritage Conservancy, the Prosperity Round Table, the Community Foundation of Greater Peterborough, and the Peterborough County-City Health Unit.

Building on a commitment to sustainability

The Peterborough area has a long history of commitment to sustainability and a number of initiatives have been undertaken in the past. One of the first sustainability initiatives was the “Our Common Future” forum held in 1989 that brought together citizens to discuss their collective futures and share visions and suggestions for local action. This forum produced a number of recommendations that were widely circulated and spurred on the establishment of local environmental organizations.

The Sustainable Development Task Force was formed in 1990 to further refine the agenda on sustainability and promote implementation by identifying priorities, increasing knowledge and awareness, and building stronger links between citizens, organizations, businesses, and government. The Sustainable Development Task Force Report was developed collaboratively with the Peterborough area community and identified numerous recommendations to encourage action and provide direction for the future. In the mid-90’s organizations such as the Haliburton Kawartha & Pineridge District Health Council led a collaborative process to introduce the concept of the healthy community movement. This entailed identifying the relationships of physical and social infrastructures to the health of the individual and indeed the health of the community. Peterborough Social Planning Council was an active partner in the healthy community movement.

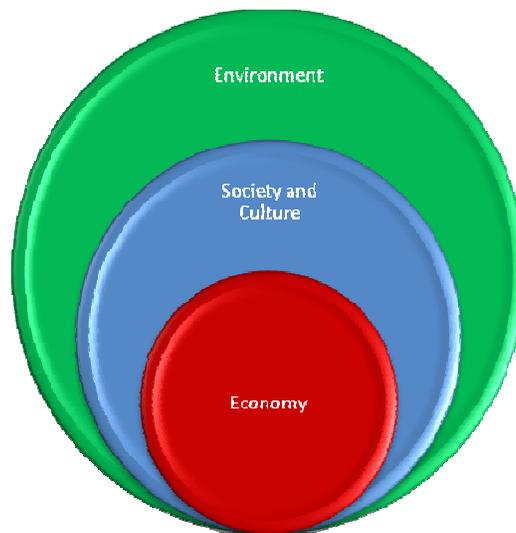
It has been over 20 years since the development of the Sustainable Development Task Force Report and the Greater Peterborough Area has undergone many changes. This plan will address the current circumstances and look forward to the next generation.

What does sustainability mean?

In 1983, the United Nations-convened Brundtland Commission defined sustainable development as being:

“Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

Sustainability is often applied in an environmental, economic, social, and/or cultural context. These have come to be known as the pillars of sustainability. In recognition of the fact that development is bound by environmental constraints, the Greater Peterborough Area’s Sustainability Plan has taken the direction of looking at the socio-cultural and economic pillars within the context of the environmental pillar.



A successful integrated community sustainability plan includes:

- Framework for community sustainability planning
- The results of public consultation
- A vision
- Includes environmental, social and economic goals and targets for the community
- Describes the short, medium, and long-term strategies for reaching goals and targets
- Integrates all areas of municipal concern (e.g. energy usage, transportation planning, water management, etc.)

(Federation of Canadian Municipalities, 2008)

Theme areas will be:

- Land use planning
- Water
- Waste
- Transportation
- Energy
- Natural and cultural assets

How this Plan will relate to other community planning tools/processes such as the Official Plan and/or Strategic Plan already existing in the community?

During this process, there will be a review of policies, initiatives, and plans from groups, organizations, and municipalities within the Greater Peterborough Area – including Official and Strategic Plans. Sustainability Plans build on these keystone municipal documents by providing a framework for all future municipal plan developments or amendments, all the while being sure to avoid a duplication of efforts. Sustainability Plans also provide direction for other municipal plans such as transportation plans, waste management plans, social plans, economic development plans, etc. As an example, the Peterborough Social Planning Council has shared the following documents:

| Document | Relationship |
|--|---|
| The Peterborough Profile | A demographic overview of the city and county with trends analyzed over the past 15 years. The profile also provides population projections. |
| Heading Down the Road to the Future: Planning for the Future of Peterborough County & City | <p>The Peterborough Social Planning Council commenced a study process in the spring of 2009 to explore the social impact of a number of significant policy changes and community change initiatives in relation to the future of Peterborough County and City. These included:</p> <ul style="list-style-type: none"> • The Eastward Extension of Highway 407: the range of benefits and challenges that this extension will bring to the Peterborough community. • Planning Peterborough to 2031: How the Growth Plan for the Greater Golden Horseshoe Will Impact Peterborough • Central Area Master Plan for the City of Peterborough • Little Lake Master Plan • Peterborough Partnership Council on Immigrant Integration |
| The Faces of Our Future: Planning for a Diverse Community | Documenting the social and economic issues that should be addressed to sustain new comers in our community |
| Quality of Life: Indicators Vital to the Community of Peterborough City and County | An overview of 13 sectors that our community has said are pivotal to our community having a high quality of life. |

How will the public be involved during the development of the Plan?

The development of the Plan starts with the community. All members of the Greater Peterborough Area have a stake in the future and will be afforded an opportunity to be part of defining what Sustainable Peterborough should look like.

Sustainable Peterborough has a full-time coordinator dedicated to working with the community to engage everyone in the process. The focus of the engagement activities is to speak directly with as many community members as possible, through presentations and discussion with community groups to attending community events and speaking with residents. Moreover, as a supplement to these face-to-face engagement activities, a variety of social media platforms such as a project blog (www.sustainablepeterborough.ca), Facebook (Sustainable Peterborough), Twitter (@sustainableptbo), and YouTube are being employed as a means of further expanding the sustainability message, while also providing yet another avenue for community input into the plan.

To participate in the Plan's development or to have an informative presentation delivered at your group or organization's next meeting, please contact Lura Consulting via email at sustainablepeterborough@lura.ca, or by telephone at 705-743-0777, ext. 2159.



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